

BRAND CLARITY

How would you like a business that plays to your **strengths**, feeds your **dreams** and **enables** you to *live the life you want*? With no need to hustle, compete on price or be cut off by the competition.

Do you struggle to tell people what you do? Do you know exactly what you want to say, but just can't find the words that do it justice? Do you freeze up in fear every time you need to deliver your 'elevator pitch' and cower when someone mentions your 'brand story'. Does the idea of 'selling what you do' leave you cold?

Don't worry, you're not alone and my **BRAND CLARITY PACKAGE** is the perfect solution. I'll work with you to help you to define your brand, find your voice and create the messages that will attract, enchant and engage your perfect audience without the need for hustle. I'll help you to uncover your superpowers and create a brand story that, by sharing the authentic you in the best possible way, makes it easy for people to choose your business. Think about it - no hustle, no icky sales talk, just elegant, powerful messages that put your customer at the heart of what you do. Sounds good right!

But even more than that, you want a brand you can be proud of, one that will get important people talking. So it's important that you work with someone who understands how important it is for you to get this right. Someone who can gently guide you, listen to what you're saying and turn your ideas into compelling words, and isn't afraid to challenge your perspective on your business. My creative background and agency experience working closely with business owners just like you, means I'll not only deliver content that gets your heart racing (in a good way!) but I'll make this challenging step for you and your business, a joy, I promise.

So, what do you get in the Brand Clarity Package?

- **Up to four hours of one-to-one top-level brand coaching with an industry-leading brand consultant with over twenty years' experience, (worth \$600 alone)**
- **Definition of your personal value filter, making future business decision-making quick and simple,**
- **Professional Brand Clarity report detailing:**
 - Where the value sits in your business
 - Your 'perfect customer' outline
 - Brand market positioning statement
 - Insight into what you customers are *really* buying
- **Professional messaging development including:**
 - One sentence summary
 - Strapline suggestions
 - 60 Second Elevator Pitch
 - Brand Story
 - Brand Voice outline
 - Brand Thesaurus

For an incredible all-inclusive package price of just **\$1900!**
Book your Brand Clarity Package today!

Visit www.brandrebel.co.nz or email hello@brandrebel.co.nz

